

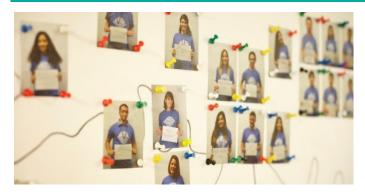
Explore Intercultural Challenges – Develop Creative Solutions

The Summer Academy on Intercultural Creativity is an intercultural learning opportunity for young adults which takes place in Xi'an, China, from **September 4 to 15, 2017**. It will be organized by InterCultur gGmbH (subsidiary of AFS Germany), Eurasia University of Xi'an, China and Karlshochschule International University, Germany. Participants can earn academic credits according to the European Credit Transfer System (ECTS).

OBJECTIVES

This Summer Academy offers an intercultural experience to young people from all over the world. The main objectives of the Summer Academy are intercultural topics, an innovative teaching and learning environment, as well as a practical and creative design solutions in an intercultural group. Theoretical and practical parts, excursions and joint art & design projects will be incorporated in order to build a consistently composed program, offered by an international team of academic lecturers and intercultural trainers and designers.

TARGET GROUP



The Summer Academy on Intercultural Creativity is open to anyone aged 18–35 with a demonstrable interest in the field of intercultural communication and creative ways of solving intercultural encounters. Primary target groups are undergraduate students with at least one year of academic record (by start of the academy) and young professionals with a background or interest in intercultural experiences. Participants also need communicative English skills as all courses are taught in English.

PROGRAM

The Summer Academy will comprise academic lectures, experiential training methods and workshops.

The **first week** mainly consists of introductory lectures and trainings that use experiential learning environments. Two lecturers per unit will cooperate in co-teaching seminars. Two trainers will additionally work with the group by

offering experiential trainings. The main target is to establish a common working ground, a consolidated understanding of the values of cultural work, and the potentials of a problem solving approach that uses Design Thinking as a creative tool.

During the **second week**, the participants will work in groups on their own creative Design Thinking projects. Lecturers, trainers and designers will assess these groups to give inputs on, for example, project management, creative tools, innovation, presentation techniques, etc. The program finalizes with a presentation of the results of the work.



All lectures are taught by university lecturers and professors from Karlshochschule International University and Eurasia University. Qualified trainers from InterCultur gGmbH with extensive experience in the intercultural field will underline the theoretical input through intercultural trainings. The Workshops on Design Thinking will be delivered by trainers of S.LAB, a Shanghai based think tank, which focuses on developing creative design solutions to everyday challenges by using methods of Design Thinking. This combination of academic resources, innovative design methods and intercultural reflection represents an innovative, synergetic and applied concept.

XI'AN

The Summer Academy on Intercultural Creativity takes place in the amazing city of Xi'an, an ancient capital of China and the former starting point of the Silkroad.

Xi'an (Chinese: 西安市) is the capital of the Chinese province Shaanxi and famous for its very rich cultural heritage, for example the nearly completely preserved city wall, that invites you to an unforgettable cycling tour on it; its 1250 years old great mosque in the heart of the lively muslim quarter, the drum- and bell-tower and of course the world famous terracotta army (picture) and many more.



OVERVIEW

Please check our <u>Website</u> for more detailed information about the program, about us and our partners and for registration and scholarship options.

SCHOLARSHIPS

Project partners award tuition scholarships to qualified participants.

TUITION FEE

Participants have to pay a tuition fee of 1.500€.

This includes:

- Course participation
- All course materials
- Additional evening lectures and public events
- Accommodation in twin bedrooms
- Participants will receive a guest card for all campus canteens and shops with money on it.

Not included: Costs for further subsistence, travel, and visa.

PROJECT PARTNERS

- Eurasia University, Xi'an, China
- Karlshochschule International University
- InterCultur gGmbH

FURTHER INFORMATION

Wiebke Hoffmann E-Mail: <u>Wiebke.hoffmann@intercultur.de</u> Tel. +49 40 806 02 76-13

www.summeracademy-china.org

LOCATION Eurasia University, Xi'an, China