

Economics and environmental management

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Subjects code: EEM

Year of Study: 1.

Lectures: 45

Exercises: 30

ECTS: 7

Contents subjects

- Environment and economy in the economic theory (basic concepts, current problems, evaluating natural resources, economic-environmental system, technological advances and environmental changes, costs and effects),
- Integrated preservation of the environment and management in circular flow),
- Economic control over the environment (taxes, licences, standards),
- Environmental management (business aspect, environment and competitiveness, strategies).
- System of environmental protection on business level (ISO 14000, environmental standards).
- Environmental accountancy and evaluation (responsibility of the society and business orientation)
- Research methods of environmental economics (methods of marketing initiatives and methods of evaluating environmental costs and benefits)
- Environmental decision-making (the process of decision-making, sorts of decisions, specificity of decision-making connected to the environment)
- Sustainable development as a country's strategic orientation within EU integrations,
- National programme of environmental protection – economic issues and solutions.